



Publicity and Promotion Consent Form

In accordance with section 42 (b) and 42 (c) of the Freedom of Information and Protection of Privacy Act outlined below, the undersigned authorizes the use of personal information, comments and photographs by Northern College for promotional/marketing purposes.

Section 42:

An institution shall not disclose personal information in its custody or under its control except:

(a) where the person to whom the information relates has identified that information in particular and consented to its disclosure

(b) for the purpose for which it was obtained or compiled for a consistent purpose.

This information is collected under the legal authority of the Ministry of College and Universities Act, R.S.O. 1990, c. M. 19.

Please complete:

Name: (Print) _____ **Telephone:** _____

Age: _____ **If under the age of 18, document must be signed by a parent or legal guardian.**

Program: _____

Personal Email Address: _____

I authorize Northern College or its agent(s) to take and use my photograph (still or electronic) and/or testimonial/comments for the purposes of marketing and promotion which may include, but are not limited to promotional materials such as brochures, web site, college calendar, print/broadcast/digital media advertising, etc., for an indefinite period of time. Said materials may be used by college partners and affiliated organizations, in conjunction with my name including composite or distorted representations for advertising, trade or any other lawful purposes. I waive the right to inspect or approve any finished products. I will hold Northern College safe and harmless against any legal prosecution or suit arising from or prompted by the use of all or any portion of the material in which I appear.

Signature: _____

Signature of parent or legal guardian: _____

Date: _____

Please return completed form to Marketing and Communications Office.